

**SISTEM PENDUKUNG KEPUTUSAN PENGEMBANGAN PARIWISATA DALAM PEMBANGUNAN SMART
CITY MENGGUNAKAN METODE ANALYTICAL HIERARCHY PROCESS (AHP) (STUDI KASUS :
WISATA TALANG INDAH PRINGSEWU)**

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ABSTRACT

In the current era of globalization, many things can be done easily, because almost everything in this world has been computerized, which causes most people today are very dependent on the existence of technology information. So from that many people intentionally plan their vacations to a place that is considered interesting and worth visiting to satisfy their desire to get a memorable vacation in the midst of the usual routine of daily life. This time the researcher conducted a research activity using the Decision Making System Model Determining Smart City Travel Criteria using 5 criteria, namely the existence of smart economy, smart mobility, smart community, smart environment, and intelligent living with the AHP method. And taking the object Talang Indah Pajaresuk Pringsewu as one of the natural tourist destinations in Pringsewu City, Lampung Province. This tour is located in Pajaresuk Sub-District Pringsewu District, Pringsewu City. The tourist location is in the western part of Pajaresuk Village. The gutters are Dutch heritage gutters, which were initially functioned as irrigation channels to irrigate rice fields in Pringsewu City.

Keywords: *Decision Making System (SPK), smart city tourism, Analytical Hierarchy Process (AHP)*